

Alix Bryan-Campos
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vcucns.com

EDUCATOR AND DIGITAL JOURNALIST

Award-winning journalist and journalism educator with over 15 years in publishing. Strong leader with ability to inspire action and communicate feedback. Journalist focused on emerging technologies, nimble across platforms. Ability to listen, learn and report impactful news stories, as a journalist and educator. Mentors students to help them understand and achieve potential, and prepare them for careers.

ACADEMIC EXPERIENCE

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| 2018 -
current | Assistant Professor of journalism, Robertson School of Media and Culture at Virginia Commonwealth University
Teach a four-course load per semester in the digital/print sequence and multimedia master's program. Educate and prepare students for work as professional journalists. <ul style="list-style-type: none">• Newsroom director. Coordinate content between course to publish student work. Search for partnership opportunities. Plan and lead collaborative events between courses, such as an Election Day coverage. Director of Capital News Service, a service-learning capstone course where students publish weekly in media outlets throughout Virginia.• Assist school, college and university through committee and Senate faculty service work.• Excel at interesting course design, mentorship of students, relevant course content and constructive feedback. Teach courses from intro journalism writing to analytics. | Richmond, Va. |
| 2015 -
2018 | Adjunct Instructor, Robertson School Multimedia Master's Program
Taught video and still photography skills, along with knowledge of respective digital editing tools, to prepare students for reporting on multiple platforms. Developed students' visual literacy in creating and processing news images. | Richmond, Va. |
| 2010 -
2016 | Webmaster, Project Coordinator with VCU Iraqi Young Leaders Exchange Program
Designed two websites, using WordPress, HTML and CSS, for State Department-funded program at VCU. Returned each summer to work with students on final stages of projects with community nonprofits. Read the LinkedIn recommendation for this position. | |

EMPLOYMENT

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| 2010 -
2018 | Senior Interactive Producer at local news station WTVR CBS 6
Report for digital platforms, including breaking news, social media video and features. Manage station's website and multiple platforms such as Tumblr, Twitter, Facebook, Instagram, Pinterest, Snapchat and YouTube. Collaborate with reporters, editors, producers and photographers to create interactive moments which fuse television and digital properties. Field produce with reporters on major news stories and elections. FAA part 107 certified drone pilot. | Richmond, Va. |
| 2010 -
2011 | Reporter at Richmond.com, formerly a digital division of Richmond Times-Dispatch
Created multimedia reports for the website and articles for a weekly paper. Emphasis on | Richmond, Va. |

features, profile, events and occasional breaking news. [Read the LinkedIn recommendation](#) for this position

2009 - **Freelance writer and website manager** Lewiston, Me.
2010 Hired by various clients to create weekly articles and video projects. Managed a team of contributing writers for a recovery community. Richmond, Va.

2007 - **Documentary** United States
2008 A project traveling 22,000 miles across America by scooter, interviewing people and creating dialogue around community conflicts. Blogged about trip, including photos and video. Sponsored by Genuine Scooter Co. Volunteered in numerous cities and fundraised thousands throughout trip to donate to chosen nonprofits. [Read the LinkedIn recommendation](#) for this event.

EDUCATION

2010 Master's in Multimedia Journalism from Virginia Commonwealth University Richmond, Va.
2004 Bachelor's in Political Science from Virginia Commonwealth University Richmond, Va.

ACADEMIC SERVICE

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| <ul style="list-style-type: none">• VCU Faculty Senate, alternate• Graduate Studies Committee• Media Innovation Lab Task Force• Newsroom Task Force | <ul style="list-style-type: none">• Branding and Outreach Committee• Student Adviser, Society of Professional Journalists | <ul style="list-style-type: none">• Co-chair, Accreditation and Assessment Committee• Newsroom Director |
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VCU TRAINING

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| <ul style="list-style-type: none">• Experiential Exercises To Teach About Diversity, Oppression, And Social Justice• Gender: Beyond the Binary | <ul style="list-style-type: none">• Strategies for Making Your Classroom a Brave Space for Difficult Discussions• Title IX Training• Transfer Champion | <ul style="list-style-type: none">• How to Incorporate Diversity into your Curriculum• Accessibility in Design• Safe Zone Workshop |
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AWARDS

2022 Society of Professional Journalists awarded two Capital News Service students a regional and national award
2020 The Washington Regional Alcohol Program, a nonprofit that fights drunken driving and underage drinking, gave VCU's Capital News Service its 2020 Media Partnership Award
2018 Regional Edward R. Murrow: Innovation award, for 360-video series
2014 Emmy nomination: 11 p.m. newscast
2014 Virginia Association of Broadcasters nomination: Best Website
2012 Virginia Associated Press Broadcasters: Meritorious (Website)

SKILLS

Expert

- Copy editing
- Drone piloting
- Newsroom training
- Research
- Social media
- Video/editing
- Web design

Proficient

- 360 video
- Adobe Suite
- Analytics
- Audio editing
- Data journalism
- Microsoft Excel
- Photography

Interpersonal

- Compassion
- Creativity
- Critical thinking
- Crisis response
- Problem solving
- Strong communication
- Teambuilding